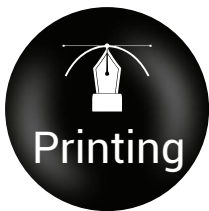




**CRYSTAL CLEAR**  
GENERAL TRADING LLC

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**WE PRINT IT**

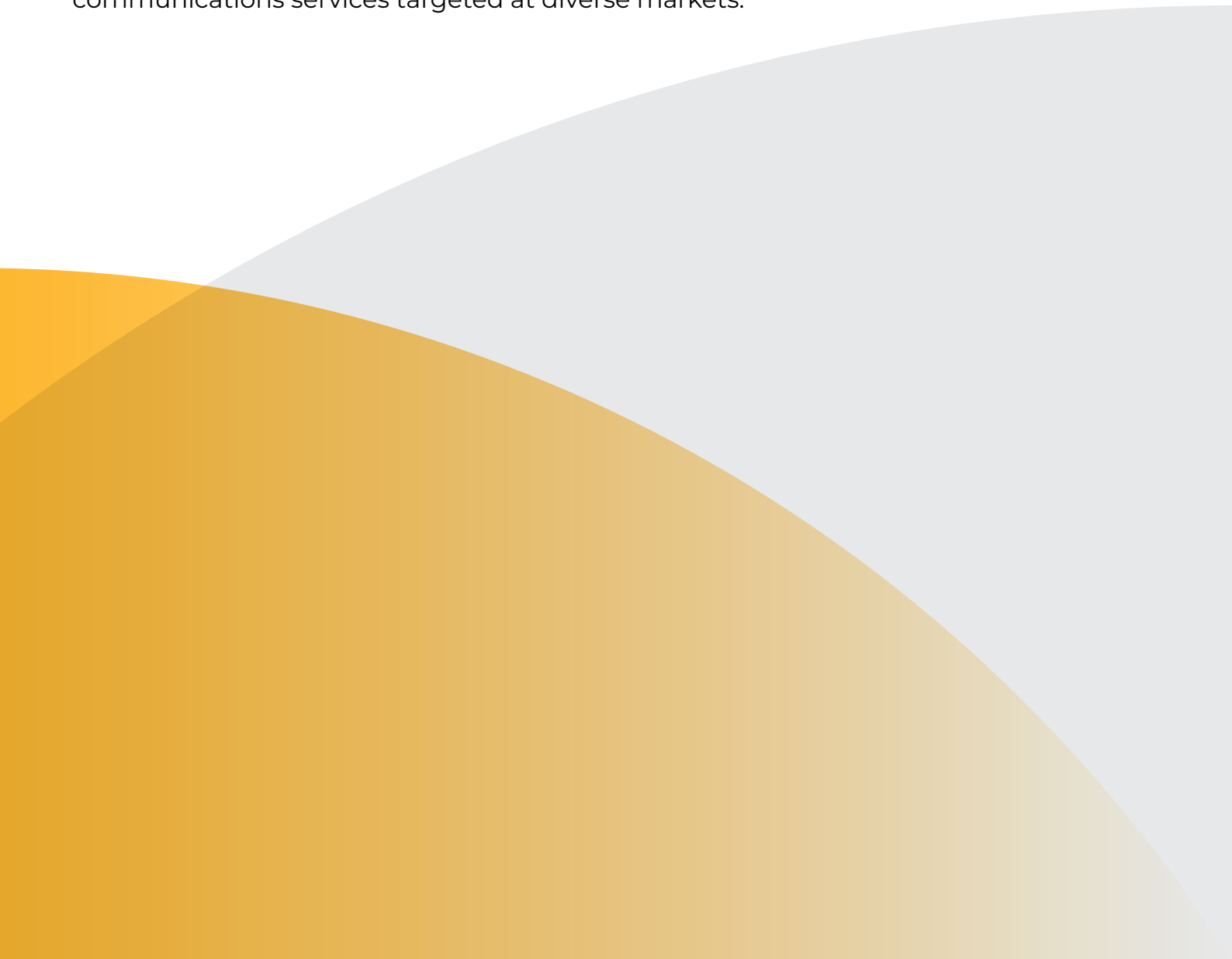


# Our Mission.

To deliver outstanding and culturally appealing advertising, marketing and communication campaigns in a diverse ethnic market like UAE, through true partnerships with clients, media, vendors and communities while delivering exceptional quality and service levels to our partners and enabling our clients to consistently accomplish their immediate goals and strategic business objectives.

# Our Vision.

To become a leading service provider of professional advertising, marketing and communications services targeted at diverse markets.



# Why

In a marketplace crowded with noise, Choosing us means partnering with a Dubai-based agency that has spent nearly two decades refining the balance between bold creativity and measurable business results.

*Here is why brands have trusted us since 2008 :*

## **18+ Years of Proven Expertise :**

With over 18 years of experience in the UAE market, we don't just understand the industry—we've helped shape it. We have a deep-rooted history of creating, building, and reviving brands, giving us the unique perspective needed to navigate today's fast-paced business environment.

## **The "Pure Thought" Philosophy :**

We don't believe in creativity for creativity's sake. Everything we produce is anchored in "The Pure Thought"—a core, high-impact idea designed to be impossible to ignore. This strategic clarity ensures your message isn't just seen; it's remembered.

## **A Truly Integrated Team :**

We are a "perfectly blended" team. By housing diverse experts under one roof—from digital strategists and SEO specialists to signage fabricators and brand designers—we ensure your brand's voice remains consistent across every touchpoint, whether it's a social media post or a massive outdoor billboard.

## **Comprehensive & Competitive :**

We provide high-tier advertising solutions at a competitive price point. Our services are all-encompassing, covering:

**Digital:** SEO, Apps, Websites, and Social Media.

**Physical:** Indoor/Outdoor advertising, POS, and Packaging.

**Strategic:** Identity, Brand Communications, and Direct Campaigns.

## **Unmatched Dedication :**

Our service begins the moment you make the first call. We pride ourselves on quick, efficient order handling and a customer service team that truly listens. Whether you are a corporate giant, a private company, or a fellow PR agency, we treat your goals as our own.

# Our Services

- 1 Events Setups
- 2 Backdrops
- 3 Exhibition
- 4 Flags
- 5 Brand Display Products
- 6 Standees
- 7 Fence & Hordings
- 8 Signages
- 9 Vehicle Branding
- 10 Construction & Road Signages
- 11 Office & Store Branding
- 12 Fashion & Textiles
- 13 Brochures & Flyers
- 14 Stationary & Corporate Identity
- 15 Corporate Gifts
- 16 Corporate Gifts
- 17 Corporate Gifts

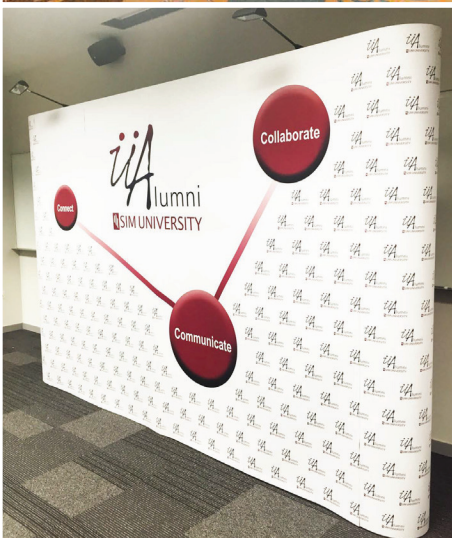
# EVENT SETUPS

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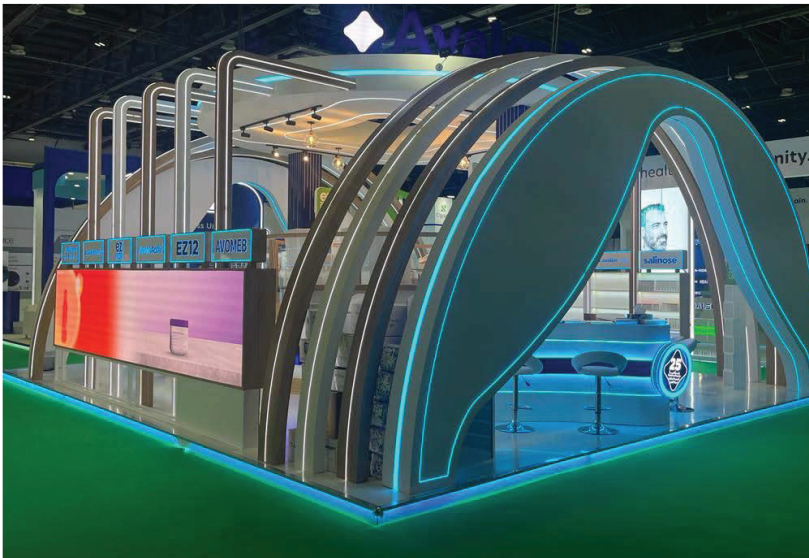
# BACKDROPS

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# EXHIBITION

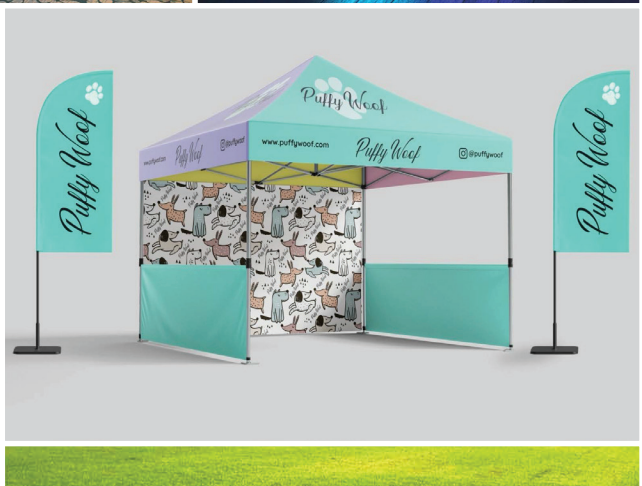
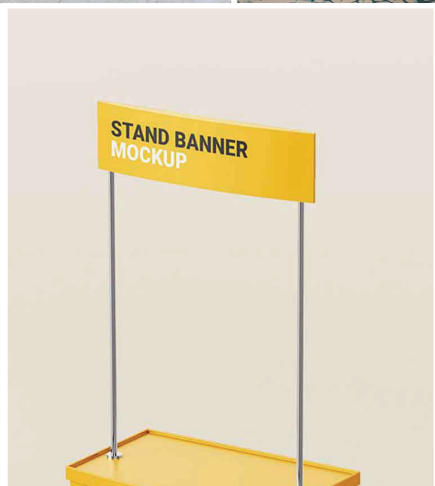
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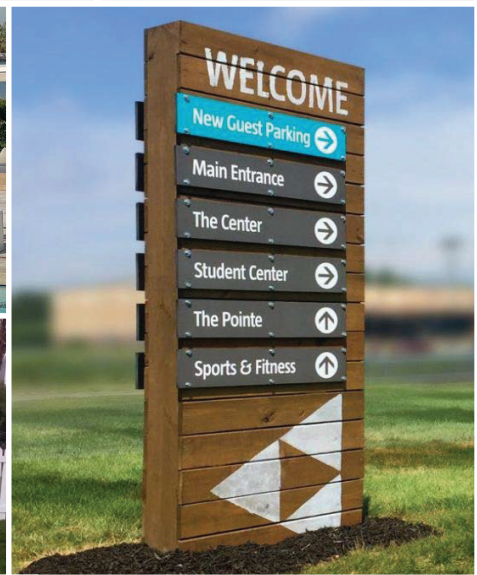
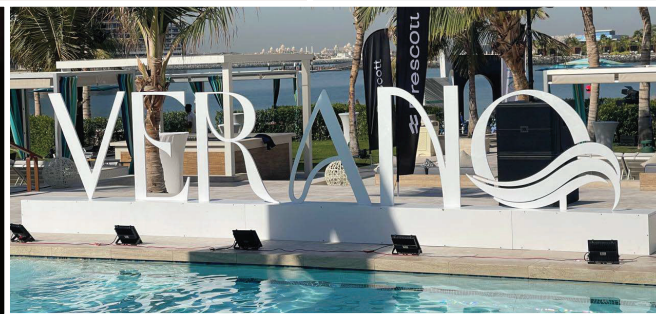
# BRAND DISPLAY PRODUCTS

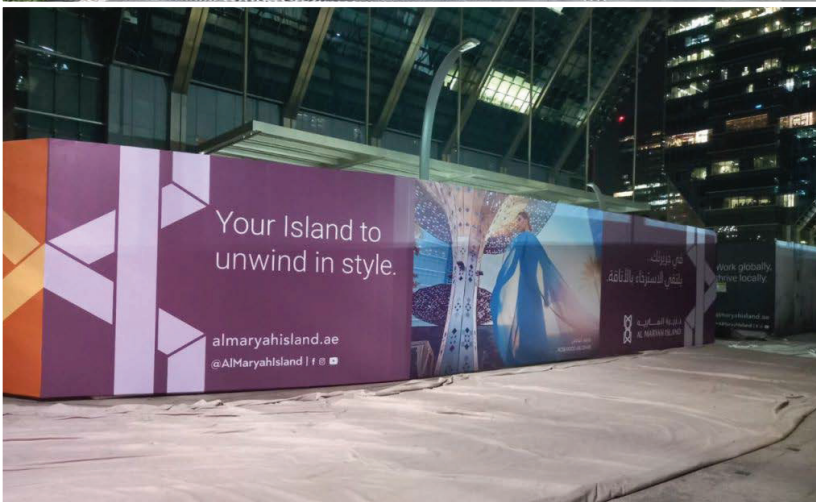
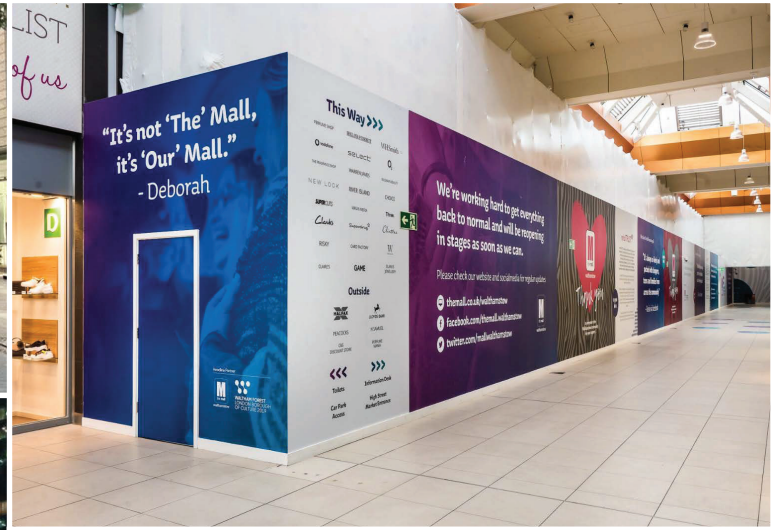
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# STANDEES

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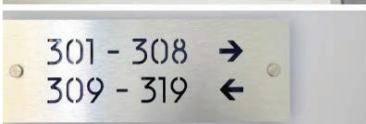




# SIGNAGES

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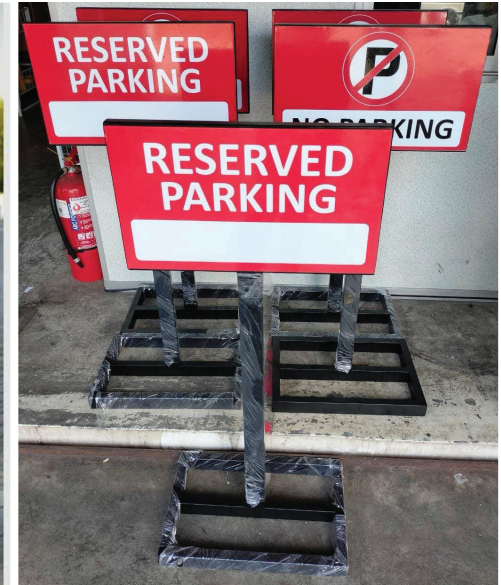
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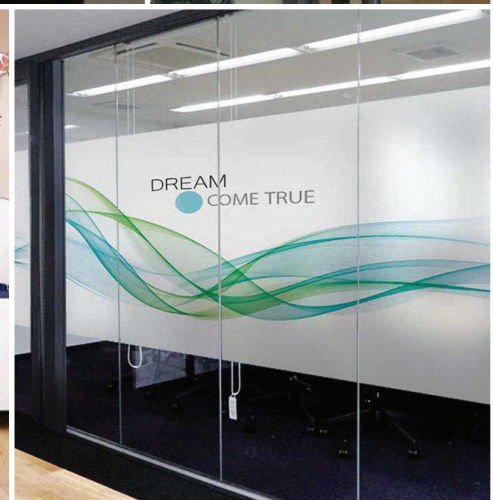
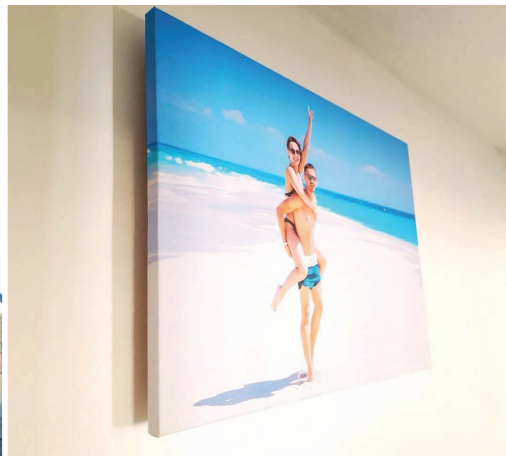
# VEHICLE BRANDING



# CONSTRUCTION & ROAD SIGNAGES



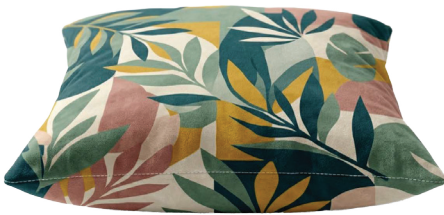
# OFFICE & STORE BRANDING



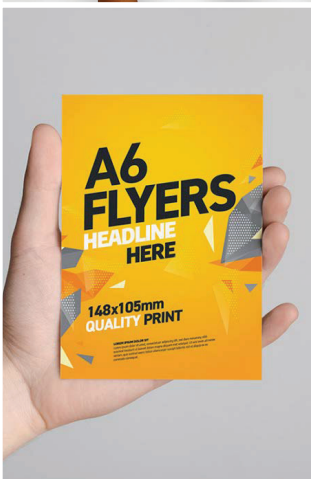
# FASHION & TEXTILES



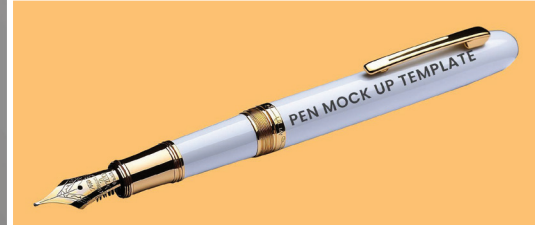
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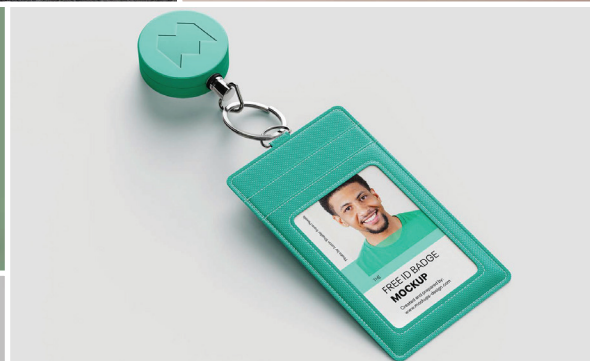
# BROCHURES & FLYERS



# STATIONARY & CORPORATE IDENTITY



# CORPORATE GIFTS



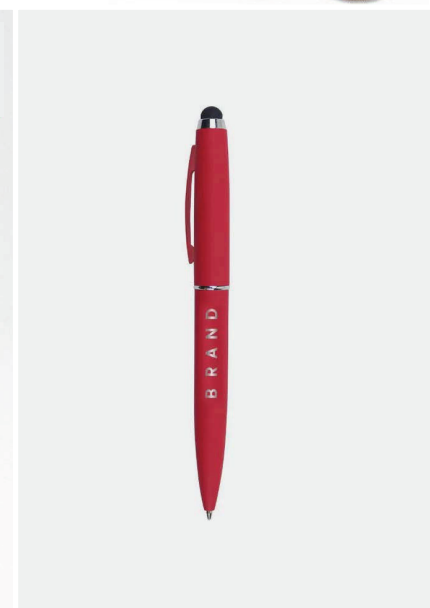
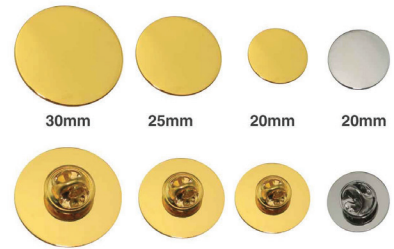
# CORPORATE GIFTS

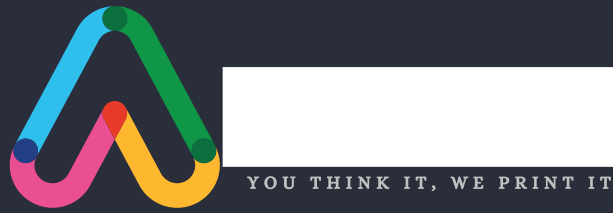


# CORPORATE GIFTS



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# Get In Touch

